

ORDER

**KSNV**

Orders
Order / Rev: 105317
Alt Order #: 06832440
Product Desc: Crossroads GPS
Estimate: 778
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 08/08/12 / 08/08/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 96 | \$70,375.00 | \$59,818.75 |
| 10/01/12 | 10/01/12 | 19 | \$12,900.00 | \$10,965.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 96 | \$70,375.00 | \$59,818.75 | 0.00 |
| October 2012 | 19 | \$12,900.00 | \$10,965.00 | 0.00 |
| Totals | 115 | \$83,275.00 | \$70,783.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KSNV | 32% | \$83,275.00 |
| Market | 100% | \$260,234.38 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 33% | \$85,877.34 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 15% | \$39,035.16 |
| KTUD | 1% | \$2,602.34 |
| KVVU | 17% | \$44,239.84 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 2% | \$5,204.69 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|--------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 1 | KSNV | 09/25/12 | 09/25/12 | Wake Up Early w/ Wagners | CM | 430a-5a | -T----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 105317
 Alt Order #: 06832440
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 778

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------------|------|-------------------|-----------------|---|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 09/25/12 | 09/25/12 | Wake Up Early w/ Wagners Wake Up Early Wagners | CM | 430a-5a | -T----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 2 | KSNV | 09/26/12 | 09/26/12 | Wake Up Early w/ Wagners Wake Up Early Wagners | CM | 430a-5a | --W---- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 3 | KSNV | 09/27/12 | 09/27/12 | Wake Up Early w/ Wagners Wake Up Early Wagners | CM | 430a-5a | ---T--- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 4 | KSNV | 09/30/12 | 09/30/12 | Wake Up Early w/ Wagners Wake Up Early Wagners | CM | 430a-5a | -----S | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 5 | KSNV | 10/01/12 | 10/01/12 | Wake Up Early w/ Wagners Wake Up Early Wagners | CM | 430a-5a | M----- | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| WAKE-W/WAGNERS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$200.00 | | 0.00 | | | | | | |
| E 6 | KSNV | 09/25/12 | 09/25/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 7 | KSNV | 09/26/12 | 09/26/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 8 | KSNV | 09/27/12 | 09/27/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 9 | KSNV | 09/28/12 | 09/28/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 10 | KSNV | 10/01/12 | 10/01/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT NOON REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 11 | KSNV | 09/30/12 | 09/30/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| AVG. ALL WKS/NW3-SUNRS WKND REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 12 | KSNV | 09/25/12 | 09/25/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 13 | KSNV | 09/26/12 | 09/26/12 | | CM | 11am-12pm | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |

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Alt Order #: 06832440
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 778
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|--|-------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|
| Rachael Ray Rachael Ray RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 14 | KSNV | 09/27/12 | 09/27/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 15 | KSNV | 09/28/12 | 09/28/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 16 | KSNV | 10/01/12 | 10/01/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| RACHAEL RAY REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 17 | KSNV | 09/29/12 | 09/29/12 | Wknd Wheel of Fortune SAT/ Wheel of Fortune | CM | 7-730pm | -----S- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| WHEEL REV RATE/PG <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| E 18 | KSNV | 09/25/12 | 09/25/12 | The Doctors The Doctors | CM | 2pm-3pm | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 19 | KSNV | 09/26/12 | 09/26/12 | The Doctors The Doctors | CM | 2pm-3pm | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 20 | KSNV | 09/27/12 | 09/27/12 | The Doctors The Doctors | CM | 2pm-3pm | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 21 | KSNV | 09/28/12 | 09/28/12 | The Doctors The Doctors | CM | 2pm-3pm | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ----F-- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 22 | KSNV | 10/01/12 | 10/01/12 | The Doctors The Doctors | CM | 2pm-3pm | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| DOCTORS REV RATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$325.00 0.00 | | | | | | | | | | | | | | | |
| E 23 | KSNV | 09/25/12 | 09/25/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | -T----- | :30 | 1 | \$225.00 | 1 | 0.00 | NM | 1 | \$225.00 |
| J FALLON-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -T----- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| E 24 | KSNV | 09/26/12 | 09/26/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | --W---- | :30 | 1 | \$225.00 | 1 | 0.00 | NM | 1 | \$225.00 |
| J FALLON-NBC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$225.00 0.00 | | | | | | | | | | | | | | | |
| E 25 | KSNV | 09/27/12 | 09/27/12 | | CM | 1237a-136am | ---T--- | :30 | 1 | \$225.00 | 1 | 0.00 | NM | 1 | \$225.00 |

Order / Rev: 105317
 Alt Order #: 06832440
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 778
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------|-------|-------------------|---------|-----|-------------|----------|---------------|------|------|-------|----------|
| | | | | Late Night w/Fallon | | | | | | | | | | | |
| | | | | Late Night w/Fallon | | | | | | | | | | | |
| | | | | J FALLON-NBC< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | 1 | | | \$225.00 | | 0.00 | | | | |
| E 26 | KSNV | 09/28/12 | 09/28/12 | Late Night w/Fallon | CM | 1237a-136am | ----F-- | :30 | 1 | \$225.00 | 1 | 0.00 | NM | 1 | \$225.00 |
| | | | | Late Night w/Fallon | | | | | | | | | | | |
| | | | | J FALLON-NBC< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | \$225.00 | | 0.00 | | | | |
| E 27 | KSNV | 10/01/12 | 10/01/12 | Late Night w/Fallon | CM | 1237a-136am | M----- | :30 | 1 | \$250.00 | 1 | 0.00 | NM | 1 | \$250.00 |
| | | | | Late Night w/Fallon | | | | | | | | | | | |
| | | | | J FALLON-NBC< REV RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | 1 | | | \$250.00 | | 0.00 | | | | |
| E 28 | KSNV | 09/25/12 | 09/25/12 | M-F Today Show III 4th H | CM | 10am-11am | -T----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | Today 4th Hour | | | | | | | | | | | |
| | | | | TODAY SHW3-NBC REV RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | 1 | | | \$325.00 | | 0.00 | | | | |
| E 29 | KSNV | 09/26/12 | 09/26/12 | M-F Today Show III 4th H | CM | 10am-11am | --W---- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | Today 4th Hour | | | | | | | | | | | |
| | | | | TODAY SHW3-NBC REV RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | 1 | | | \$325.00 | | 0.00 | | | | |
| E 30 | KSNV | 09/27/12 | 09/27/12 | M-F Today Show III 4th H | CM | 10am-11am | ---T--- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | Today 4th Hour | | | | | | | | | | | |
| | | | | TODAY SHW3-NBC REV RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | 1 | | | \$325.00 | | 0.00 | | | | |
| E 31 | KSNV | 09/28/12 | 09/28/12 | M-F Today Show III 4th H | CM | 10am-11am | ----F-- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | Today 4th Hour | | | | | | | | | | | |
| | | | | TODAY SHW3-NBC REV RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | \$325.00 | | 0.00 | | | | |
| E 32 | KSNV | 10/01/12 | 10/01/12 | M-F Today Show III 4th H | CM | 10am-11am | M----- | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| | | | | Today 4th Hour | | | | | | | | | | | |
| | | | | TODAY SHW3-NBC REV RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | 1 | | | \$325.00 | | 0.00 | | | | |
| E 33 | KSNV | 09/25/12 | 09/25/12 | M-F 5-6a WakeUp w/Wa | CM | 5-6a | -T----- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE W/WAGNRS1 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | 1 | | | \$350.00 | | 0.00 | | | | |
| E 34 | KSNV | 09/26/12 | 09/26/12 | M-F 5-6a WakeUp w/Wa | CM | 5-6a | --W---- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE W/WAGNRS1 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | 1 | | | \$350.00 | | 0.00 | | | | |
| E 35 | KSNV | 09/27/12 | 09/27/12 | M-F 5-6a WakeUp w/Wa | CM | 5-6a | ---T--- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE W/WAGNRS1 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | 1 | | | \$350.00 | | 0.00 | | | | |
| E 36 | KSNV | 09/28/12 | 09/28/12 | M-F 5-6a WakeUp w/Wa | CM | 5-6a | ----F-- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE W/WAGNRS1 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | \$350.00 | | 0.00 | | | | |
| E 37 | KSNV | 10/01/12 | 10/01/12 | | CM | 5-6a | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |

Order / Rev: 105317
 Alt Order #: 06832440
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 778

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|---------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 5-6a WakeUp w/Wag | | | | | | | | | | | | | | | |
| M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS1 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$450.00 | | 0.00 | | | |
| E 38 | KSNV | 09/25/12 | 09/25/12 | M-F Today Show II 3rd HGM | CM | 9-10a | -T----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 39 | KSNV | 09/26/12 | 09/26/12 | M-F Today Show II 3rd HGM | CM | 9-10a | --W---- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 40 | KSNV | 09/27/12 | 09/27/12 | M-F Today Show II 3rd HGM | CM | 9-10a | ---T--- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 41 | KSNV | 09/28/12 | 09/28/12 | M-F Today Show II 3rd HGM | CM | 9-10a | ----F-- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 42 | KSNV | 10/01/12 | 10/01/12 | M-F Today Show II 3rd HGM | CM | 9-10a | M----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| M-F Today Show II | | | | | | | | | | | | | | | |
| TODAY SHW2-NBC REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 43 | KSNV | 09/29/12 | 09/29/12 | Wknd Jeopardy | CM | 630-7pm | -----S- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| SAT/Jeopardy | | | | | | | | | | | | | | | |
| JEP REV RATE. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 44 | KSNV | 09/25/12 | 09/25/12 | M-F Jeopardy | CM | 630-7pm | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY< REV TP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 45 | KSNV | 09/26/12 | 09/26/12 | M-F Jeopardy | CM | 630-7pm | --W---- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY< REV TP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 46 | KSNV | 09/27/12 | 09/27/12 | M-F Jeopardy | CM | 630-7pm | ---T--- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY< REV TP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 47 | KSNV | 09/28/12 | 09/28/12 | M-F Jeopardy | CM | 630-7pm | ----F-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY< REV TP | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 48 | KSNV | 10/01/12 | 10/01/12 | M-F Jeopardy | CM | 630-7pm | M----- | :30 | 1 | \$1,300.00 | 1 | 0.00 | NM | 1 | \$1,300.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY< REV TP & RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 49 | KSNV | 09/25/12 | 09/25/12 | | CM | 1135p-1237a | -T----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |

Order / Rev: 105317
 Alt Order #: 06832440
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 778

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| The Tonight Show Tonight Show | | | | | | | | | | | | | | | |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 50 | KSNV | 09/26/12 | 09/26/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | --W---- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 51 | KSNV | 09/27/12 | 09/27/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | ---T--- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 52 | KSNV | 09/28/12 | 09/28/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | ----F-- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 53 | KSNV | 10/01/12 | 10/01/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | M----- | :30 | 1 | \$750.00 | 1 | 0.00 | NM | 1 | \$750.00 |
| TONITE SHW-NBC< REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$750.00 | | 0.00 | | | |
| E 54 | KSNV | 09/25/12 | 09/25/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | -T----- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| NEWS REV TP & PROGRAM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 55 | KSNV | 09/26/12 | 09/26/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | --W---- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| NEWS REV TP & PGM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 56 | KSNV | 09/27/12 | 09/27/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | ---T--- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| NEWS REV TP & PROGRAM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 57 | KSNV | 09/28/12 | 09/28/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | ----F-- | :30 | 1 | \$700.00 | 1 | 0.00 | NM | 1 | \$700.00 |
| NEWS REV TP & PROGRAM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 58 | KSNV | 10/01/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm | M----- | :30 | 1 | \$800.00 | 1 | 0.00 | NM | 1 | \$800.00 |
| NEWS REV RATE, TP & PGM. | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$800.00 | | 0.00 | | | |
| E 59 | KSNV | 09/25/12 | 09/25/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 60 | KSNV | 09/26/12 | 09/26/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | --W---- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 61 | KSNV | 09/27/12 | 09/27/12 | | CM | 6-7a | ---T--- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |

Order / Rev: 105317
Alt Order #: 06832440
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 778
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|-----------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| M-F 6-7a WakeUp w/Wag | | | | | | | | | | | | | | | |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 62 | KSNV | 09/28/12 | 09/28/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | ----F-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 63 | KSNV | 10/01/12 | 10/01/12 | M-F 6-7a WakeUp w/Wag | CM | 6-7a | M----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | | | | | |
| WAKE W/WAGNRS2 REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 64 | KSNV | 09/25/12 | 09/25/12 | Today Show | CM | 658a-9am | -T----- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 65 | KSNV | 09/26/12 | 09/26/12 | Today Show | CM | 658a-9am | --W---- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 66 | KSNV | 09/27/12 | 09/27/12 | Today Show | CM | 658a-9am | ---T--- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 67 | KSNV | 09/28/12 | 09/28/12 | Today Show | CM | 658a-9am | ----F-- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 68 | KSNV | 10/01/12 | 10/01/12 | Today Show | CM | 658a-9am | M----- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| Today Show | | | | | | | | | | | | | | | |
| TODAY SHW REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 69 | KSNV | 09/25/12 | 09/25/12 | M-F Early News | CM | 5-630p | -T----- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| VARIOUS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 70 | KSNV | 09/26/12 | 09/26/12 | M-F Early News | CM | 5-630p | --W---- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| VARIOUS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 71 | KSNV | 09/27/12 | 09/27/12 | M-F Early News | CM | 5-630p | ---T--- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| VARIOUS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 72 | KSNV | 09/28/12 | 09/28/12 | M-F Early News | CM | 5-630p | ----F-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| VARIOUS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 73 | KSNV | 10/01/12 | 10/01/12 | | CM | 5-630p | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |

Order / Rev: 105317
 Alt Order #: 06832440
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 778
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------|------|-------------------|-----------------|---------------------------|-------------------|----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| | | | | M-F Early News | | | | | | | | | | | |
| | | | | M-F Early News | | | | | | | | | | | |
| VARIOUS REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$1,200.00 | | 0.00 | | | | | | |
| E 74 | KSNV | 09/25/12 | 09/25/12 | Noon News | CM | 12-1230pm | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 75 | KSNV | 09/26/12 | 09/26/12 | Noon News | CM | 12-1230pm | --W---- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 76 | KSNV | 09/27/12 | 09/27/12 | Noon News | CM | 12-1230pm | ---T--- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 77 | KSNV | 09/28/12 | 09/28/12 | Noon News | CM | 12-1230pm | ----F-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 78 | KSNV | 10/01/12 | 10/01/12 | Noon News | CM | 12-1230pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| | | | | Noon News | | | | | | | | | | | |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 79 | KSNV | 09/29/12 | 09/29/12 | News 3 Sunrise - SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| | | | | News 3 Sunrise SATURDAY | | | | | | | | | | | |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | 1 | | \$350.00 | | 0.00 | | | | | | |
| E 80 | KSNV | 09/25/12 | 09/25/12 | Dr. Phil | CM | 3-4p | -T----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 81 | KSNV | 09/26/12 | 09/26/12 | Dr. Phil | CM | 3-4p | --W---- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 82 | KSNV | 09/27/12 | 09/27/12 | Dr. Phil | CM | 3-4p | ---T--- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 83 | KSNV | 09/28/12 | 09/28/12 | Dr. Phil | CM | 3-4p | ----F-- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 84 | KSNV | 10/01/12 | 10/01/12 | Dr. Phil | CM | 3-4p | M----- | :30 | 1 | \$450.00 | 1 | 0.00 | NM | 1 | \$450.00 |
| | | | | Dr Phil | | | | | | | | | | | |
| DR. PHIL< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 85 | KSNV | 09/30/12 | 09/30/12 | | CM | 7a-8am | -----S | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |

Order / Rev: 105317
 Alt Order #: 06832440
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 778
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------|------|-------------------|-----------------|--|-------------------|----------------|-------------|-----|---------------|------------|-----|------|------|-------|------------|
| Sunday Today Sunday Today | | | | | | | | | | | | | | | |
| SUN TODAY-NBC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S | 1 | | \$625.00 | | 0.00 | | | | | | |
| E 86 | KSNV | 09/29/12 | 09/29/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S- | 1 | | \$625.00 | | 0.00 | | | | | | |
| E 87 | KSNV | 09/29/12 | 09/29/12 | News 3 Today - SATURDAY News 3 Today - SAT | CM | 9am-930am | -----S- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S- | 1 | | \$500.00 | | 0.00 | | | | | | |
| E 88 | KSNV | 09/29/12 | 09/29/12 | Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| WKD2 NWS-AT 11< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S- | 1 | | \$1,100.00 | | 0.00 | | | | | | |
| E 89 | KSNV | 09/30/12 | 09/30/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S | 1 | | \$500.00 | | 0.00 | | | | | | |
| E 90 | KSNV | 09/29/12 | 09/29/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$650.00 | 1 | 0.00 | NM | 1 | \$650.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S- | 1 | | \$650.00 | | 0.00 | | | | | | |
| E 91 | KSNV | 09/25/12 | 09/25/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | -T----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -T----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 92 | KSNV | 09/26/12 | 09/26/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | --W---- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | --W---- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 93 | KSNV | 09/27/12 | 09/27/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | ---T--- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | ---T--- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 94 | KSNV | 09/28/12 | 09/28/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | ----F-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | ----F-- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 95 | KSNV | 10/01/12 | 10/01/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | M----- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| DAYS-OUR LIVES< | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 10/01/12 | | 10/01/12 | 10/07/12 | M----- | 1 | | \$425.00 | | 0.00 | | | | | | |
| E 96 | KSNV | 09/30/12 | 09/30/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| AVG. ALL WKS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S | 1 | | \$500.00 | | 0.00 | | | | | | |
| E 97 | KSNV | 09/25/12 | 09/25/12 | | CM | 11pm-1135pm | -T----- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |

Order / Rev: 105317
 Alt Order #: 06832440
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 778
KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------------|-------|------------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 98 | KSNV | 09/26/12 | 09/26/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | --W---- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 99 | KSNV | 09/27/12 | 09/27/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | ---T--- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 100 | KSNV | 09/28/12 | 09/28/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | ----F-- | :30 | 1 | \$1,100.00 | 1 | 0.00 | NM | 1 | \$1,100.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11< | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$1,100.00 | | 0.00 | | | |
| E 101 | KSNV | 10/01/12 | 10/01/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | M----- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | | | M-F News 3 at Eleven | | | | | | | | | | | |
| | | | | NEWS 3 AT 11< REV RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 102 | KSNV | 09/25/12 | 09/26/12 | Face to Face w/ Ralston | CM | 730-758pm | -TW---- | :30 | 2 | \$800.00 | 1 | 0.00 | NM | 2 | \$1,600.00 |
| | | | | Face to Face w/ J.Ralston | | | | | | | | | | | |
| | | | | FACE-J RALSTON< REV RATE- ADDED 1X | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -TW---- | | | | | 2 | \$800.00 | | 0.00 | | | |
| E 103 | KSNV | 09/27/12 | 09/28/12 | Face to Face w/ Ralston | CM | 730-758pm | ---TF-- | :30 | 2 | \$800.00 | 1 | 0.00 | NM | 2 | \$1,600.00 |
| | | | | Face to Face w/ J.Ralston | | | | | | | | | | | |
| | | | | FACE-J RALSTON< REV RATE- ADDED 1X | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---TF-- | | | | | 2 | \$800.00 | | 0.00 | | | |
| E 104 | KSNV | 10/01/12 | 10/01/12 | Face to Face w/ Ralston | CM | 730-758pm | M----- | :30 | 1 | \$900.00 | 1 | 0.00 | NM | 1 | \$900.00 |
| | | | | Face to Face w/ J.Ralston | | | | | | | | | | | |
| | | | | FACE-J RALSTON< REV RATE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | | 1 | \$900.00 | | 0.00 | | | |
| E 105 | KSNV | 09/30/12 | 09/30/12 | Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |
| | | | | Meet the Press | | | | | | | | | | | |
| | | | | MEET PRESS-SUN | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 106 | KSNV | 09/26/12 | 09/26/12 | Wed PR 9-11p | CM | 9-11pm | --W---- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| | | | | Wednesday Prime 9-11pm | | | | | | | | | | | |
| | | | | ADDED SPOT SVU | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | | | 1 | \$3,200.00 | | 0.00 | | | |
| E 107 | KSNV | 09/29/12 | 09/29/12 | Sat PR 8-9p | CM | 8-9pm | -----S- | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |
| | | | | Saturday Prime 8-9pm | | | | | | | | | | | |
| | | | | ADDED SPOT NBC PRIME | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 108 | KSNV | 09/30/12 | 09/30/12 | Sports Night in Las Vegas | CM | Sun 1135p-1200a | -----S | :30 | 1 | \$400.00 | 1 | 0.00 | NM | 1 | \$400.00 |
| | | | | Sports Night in Las Vegas | | | | | | | | | | | |
| | | | | ADDED SPOT SPORTS NIGHT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 109 | KSNV | 09/30/12 | 09/30/12 | | CM | M-SA 8-11p / SUN | -----S | :30 | 1 | \$1,200.00 | 1 | 0.00 | NM | 1 | \$1,200.00 |

Order / Rev: 105317
Alt Order #: 06832440
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 778

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|--------------------------|-------|--------------------|---------|-----|-------------|------------|-----|---------------|--------|-------|-------------|
| | | | | LAW & ORDER (synd) PR | | | | | | | | | | | |
| | | | | Law & Order (synd) PRIME | | | | | | | | | | | |
| | | | | ADDED SPOT L&O | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S | | 1 | | | \$1,200.00 | | | 0.00 | | | |
| E110 | KSNV | 09/29/12 | 09/29/12 | Sat PR 9-10p | CM | 9-10pm | -----S- | :30 | 1 | \$1,500.00 | 1 | 0.00 | NM | 1 | \$1,500.00 |
| | | | | Saturday Prime 9-10pm | | | | | | | | | | | |
| | | | | ADDED SPOT CHI FIRE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S- | | 1 | | | \$1,500.00 | | | 0.00 | | | |
| E111 | KSNV | 09/30/12 | 09/30/12 | LAW & ORDER (LF) | CM | Sat 1-2am / Sun 1- | -----S | :30 | 1 | \$200.00 | 1 | 0.00 | NM | 1 | \$200.00 |
| | | | | Law & Order (LF) | | | | | | | | | | | |
| | | | | ADDED SPOT DLINE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S | | 1 | | | \$200.00 | | | 0.00 | | | |
| E112 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA | CM | 1p-530pm | -----S | :30 | 1 | \$2,400.00 | 1 | 0.00 | NM | 1 | \$2,400.00 |
| | | | | NFL Pre-Game | | | | | | | | | | | |
| | | | | ADDED SPOT FNIA | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | -----S | | 1 | | | \$2,400.00 | | | 0.00 | | | |
| E113 | KSNV | 09/28/12 | 09/28/12 | Fri 10-11p | CM | 10-11pm | ----F-- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| | | | | Friday Prime 10-11pm | | | | | | | | | | | |
| | | | | ADDED SPOT. DLINE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: 09/24/12 | | 09/24/12 | 09/30/12 | ----F-- | | 1 | | | \$3,200.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 115 | \$83,275.00 |